Countdown to 2030 started in 2003 as a multi-disciplinary, multi-institutional collaboration, in response to the challenge of the health-related Millennium Development Goals by 2015. At the time, it was known as Countdown to 2015. Countdown is a collaboration of academics from global, regional, country institutions, UN agencies and World Bank and civil society organizations, to track progress of life-saving interventions for Reproductive, Maternal, Newborn, Child and Adolescent Health and Nutrition (RMNCAH+N).

Countdown generates evidence to foster advocacy and accountability for women’s, children’s and adolescents’ health. It analyzes data on coverage of health interventions across socioeconomic status, gender, education, and geography; and on key drivers of change such as policy, finance, and other health system dimensions.

In 2016, the Countdown to 2030 Initiative adapted its strategies and approaches to align with the Sustainable Development Goals (SDGs) and particularly the Global Strategy for Women’s Children’s and Adolescents’ Health 2016-2030.

Countdown focuses on strengthening country evidence and analytical capacity through working with country analysts from public health institutions, research institutions and ministries of health. For example, the Countdown conducted 15 data analysis workshops for teams of analysts from 50 countries in Africa, Caribbean & Latin America during 2017-2019. In 2020, the Countdown expanded its work in countries, focusing on initially 15 countries that have investment cases for women’s, children’s and adolescents’ health through the Global Financing Facility (GFF).

Country Collaborations

Enhance monitoring techniques and strengthen analysis of countries’ health progress

The Countdown work in countries aims to generate evidence and strengthen country’s analytical capacity in relation to the measurement of progress and performance of RMNCAH+N programs. The focus is on analytical work to inform annual and mid-term reviews of the countries’ 5-year plans and GFF investment cases.

Country Collaborations involve Countdown academic global/regional institution(s) and country academic/public health institution, working in close collaboration with Ministry of Health and GFF, as well as statistical offices and UN partners.

Countdown is also working in seven countries to understand the drivers of the major declines in maternal and newborn mortality over the past decades. This study is led by three Countdown partners, London School of Hygiene and Tropical Medicine, Johns Hopkins University and University of Manitoba, in collaboration with Federal University of Pelotas, Brazil, African Population and Health Research Center and University of Western Cape and is part of the Global Health Exemplars studies of Gates Ventures.
Countdown to 2030 Structure

**Secretariat**
African Population and Health Research Center (APHRC), Johns Hopkins University (JHU) and University of Manitoba, and US Fund for UNICEF provide administrative and fiscal management to Countdown projects and investments.

**Steering Committee**
The steering committee aims to coordinate and align Countdown initiatives and is co-chaired by a representative from the UN and from the research community.

**Technical Working Group**
Co-chaired by APHRC and JHU, it guides the monitoring and measurement work with the focus areas in effective coverage, equity, finance, conflict, nutrition, and early childhood development.

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**Data Analysis Centers**
Countdown has established six Data Analysis Centers (DAC) which will support the GFF countries with tools and methods for data analysis and are also contributing to global synthesis of country evidence. DACs will maintain a repository of country data and contribute to monitoring and measuring the progress and performance of RMNCAH+N from a global and regional perspective.

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**Countdown to 2030’s Website**
Visit Countdown to 2030’s website which brings focus on the collaboration with the Global Financing Facility and provides a wealth of resources available for improved measurements and data analysis methods. The site offers a resource center to share new findings and data analysis tools. Country profiles, publications, and workshop summaries are searchable and easy to ‘navigate.’

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The Countdown to 2030 for Women’s Children’s and Adolescents’ Health is funded by the Bill & Melinda Gates Foundation.